



monica bueb

813 linden ave

burlingame, ca 94010

650.393.0746

monica.bueb@gmail.com

mbueb.com

[linkedin.com/in/mbueb](https://www.linkedin.com/in/mbueb)

experience

FREELANCE VISUAL DESIGNER

September 2003 to Present
Burlingame, CA and Barcelona, Spain
Consult with clients to develop visual design and functionality of Web sites by creating wire-frames and design mock-ups. Build Web sites using HTML, XHTML, Dreamweaver, Flash, CSS and Web 2.0 Standards. • Design brochures, labels, logos, icons and other print material for Gap Inc., HED Bicycle Wheels, CSI Suministros and Decoral, S.A. • Design Web graphics for Jaxtr and Limbo.

ART DIRECTOR / GRAPHICS MANAGER

November 1997 to August 2003
Fox Television Affiliate, Atlanta, GA
Managed and directed a team of five designers who produced graphics and animations for seven hours of news and other daily programming. • Collaborated with promotion director to develop new look for station. Designed logo, worked with design house to execute look and used graphics tool-kit to composite additional segment opens. Created style-guide to assure consistency of on-air look. Designed shell graphics and worked with designers and other departments to execute look on-air, in print and on-line. • Oversaw graphics and logo applications produced off-site including outdoor billboards, vehicle signage, etc. • Animated segment opens and IDs. • Designed print collateral. • Designed mock-ups, produced mechanical drawings and worked with builders to execute program sets. • Consulted with promotion producers on the overall look of spots and assisted on video and film shoots to assure consistency of look. • Worked closely with Engineering and News departments to solve highly technical problems without compromising graphic quality. • Set schedules and work-flow systems for improved department performance. • Interviewed and hired designers when needed. • Produced yearly budget.

experience (cont.)

SENIOR DESIGNER

June 1995 to November 1997
The WB Television Affiliate, Atlanta, GA
Art directed and assisted video shoot for "Non-Stop Splash" and other station campaigns. • Designed graphics and animations for station IDs. • Designed print material.

GRAPHIC DESIGNER

December 1994 to May 1995
NBC Television Affiliate, Sacramento, CA
Designed graphics for daily news and logos for special events.

GRAPHIC DESIGNER

April 1993 to December 1994
ABC Television Affiliate, Sacramento, CA
Designed news graphics for daily news. • Designed print collateral.

GRAPHIC DESIGNER

May 1991 to April 1993
The News&Review, Sacramento, CA
Designed ads for weekly paper.

GRAPHIC DESIGNER (part time)

August 1990 to February 1991
CSUC Production Studio, Chico, CA
While attending school, designed posters and print collateral for the university.

GRAPHIC DESIGNER (part time)

August 1990 to February 1991
The Auburn Journal, Auburn, CA
While attending school, composited ads for daily newspaper.

GRAPHIC DESIGNER (part time)

September 1986 to June 1987
Sierra College Graphics Dept., Rocklin, CA
While attending school, designed various posters for college events.

technical skills

Dreamweaver • Flash • CSS • HTML • XHTML • Photoshop • Illustrator • FreeHand • QuarkXpress • InDesign • FrameMaker • PageMaker • After Effects • Premier • InfiniD • Chyron Liberty • Chyron InfiniD • Quantel Paintbox • Microsoft Office

education

California State University, Chico • Bachelor of Arts: Communications, Graphic Design Emphasis • May 1991

awards

Two (2) Southern Regional Emmy Awards: Graphic Design (1995 & 2000) • Nine (9) Southern Regional Emmy Award Nominations (1995 to 2002)

languages

Spanish (fluent)